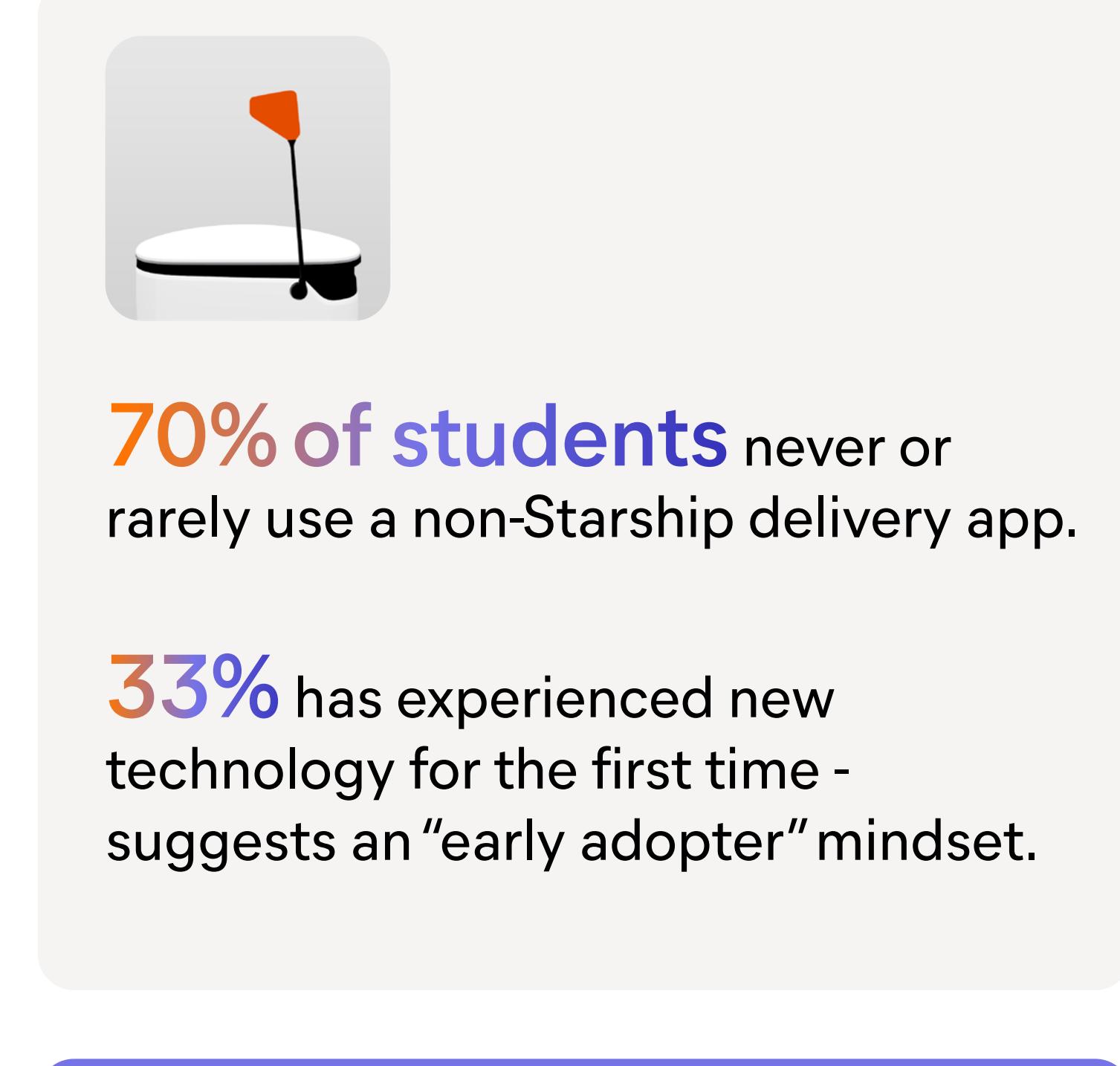
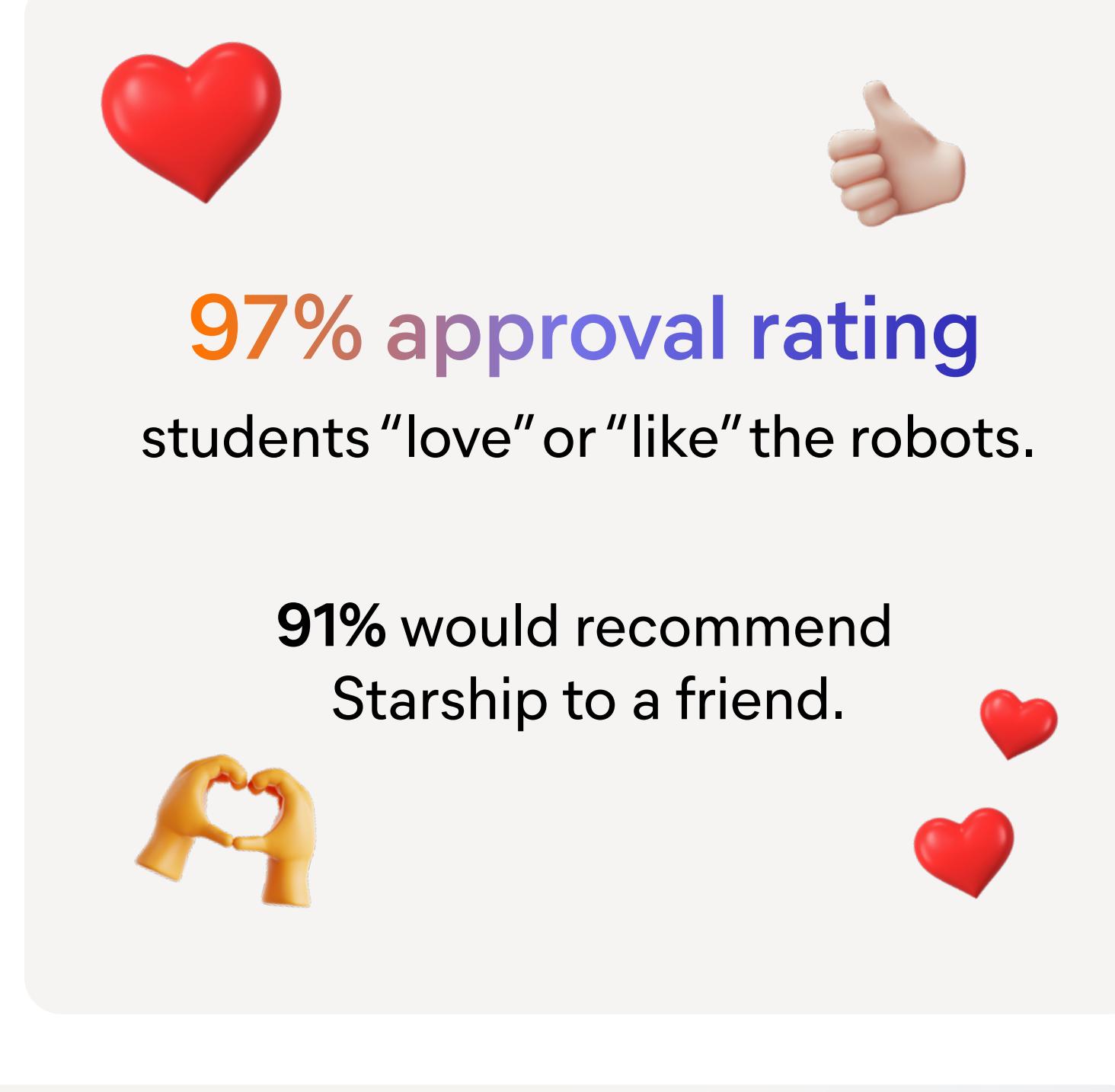
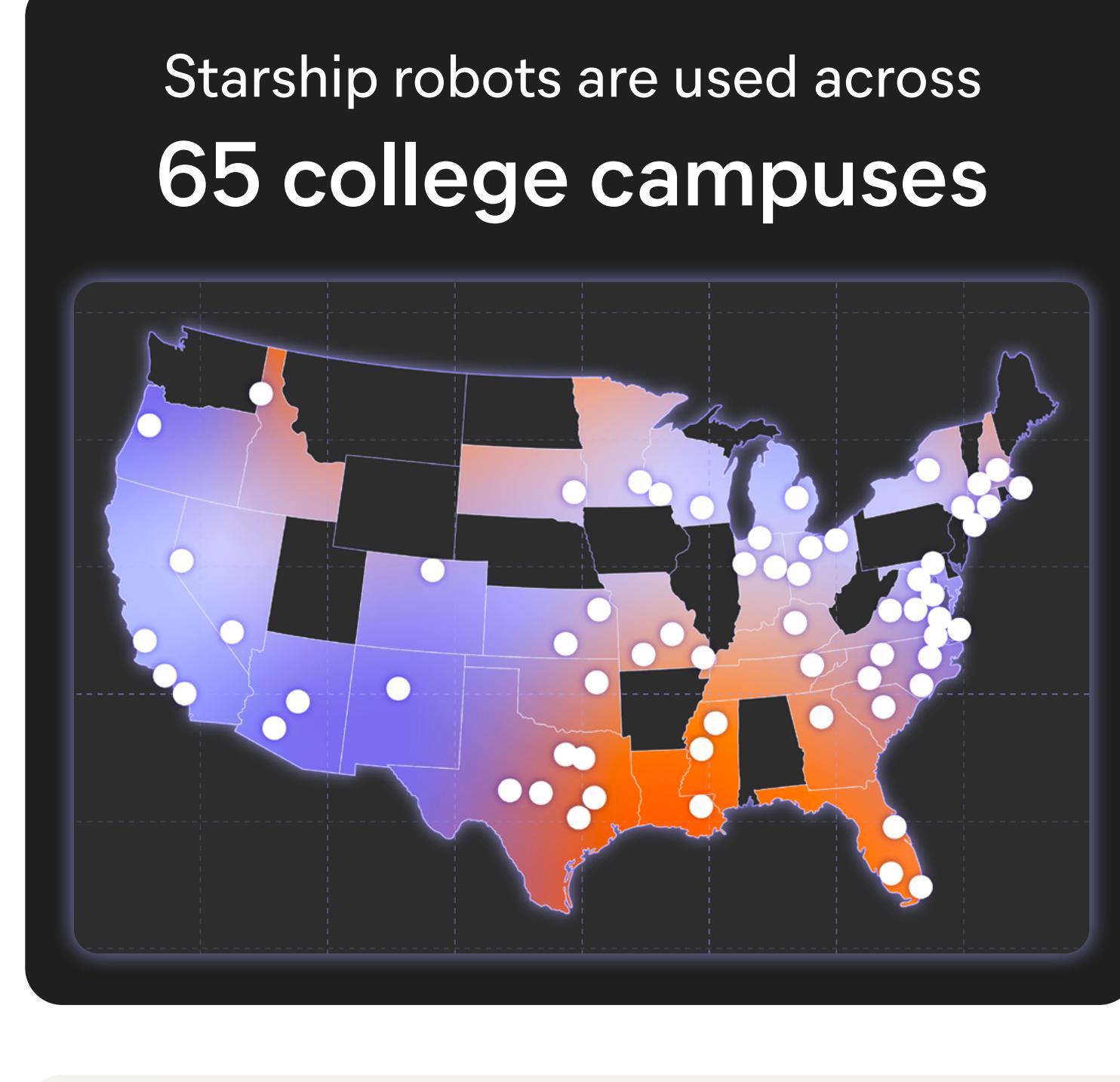
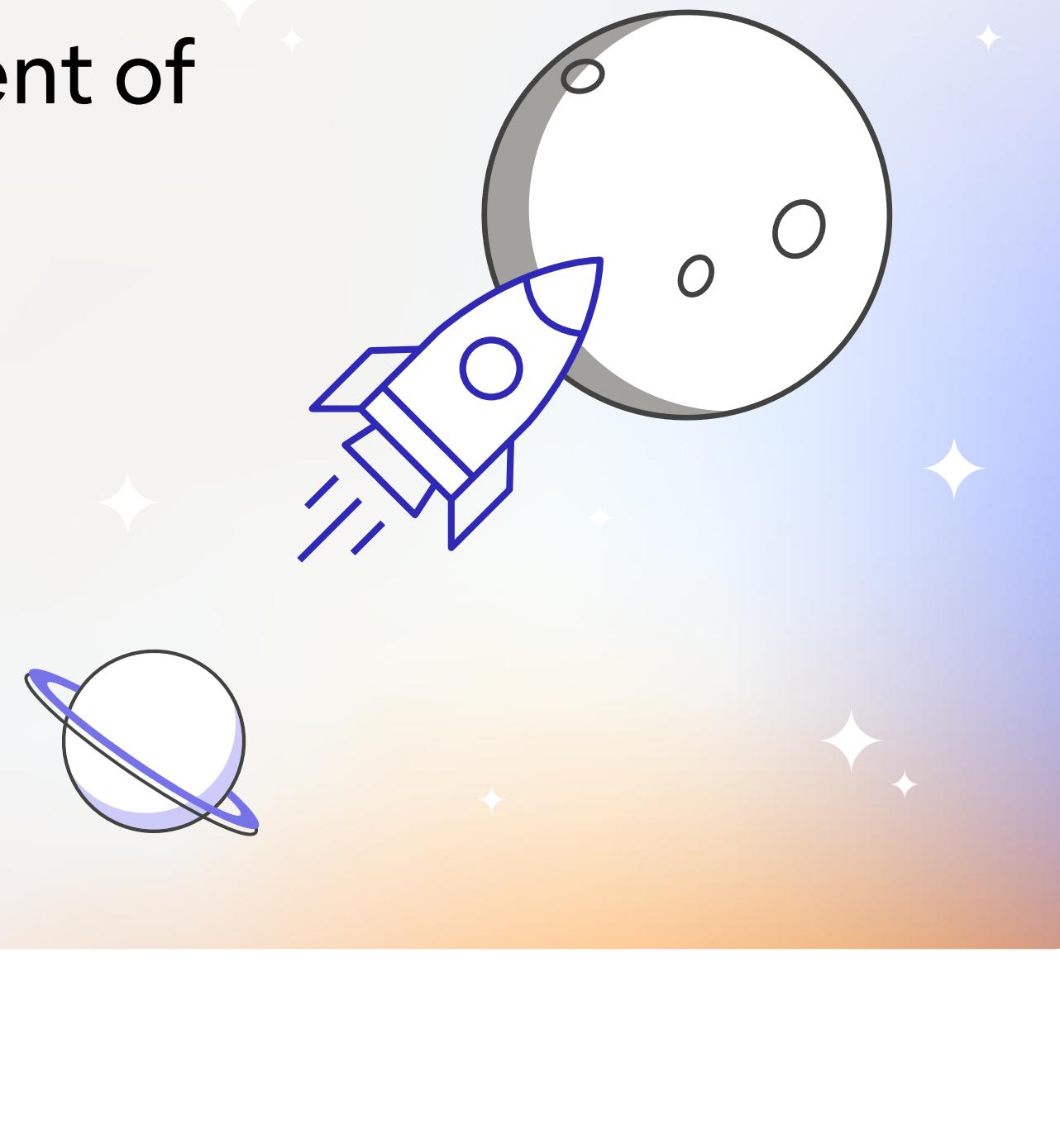


## Market Scale &amp; Sentiment

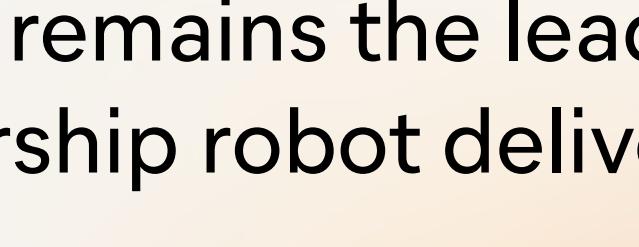


In 2025, robots travelled **1.5M miles** on U.S. campuses — the equivalent of **6 trips to the moon**.

Since launch, robots have travelled **7.8M miles** in the U.S., reliably delivering in snow, rain, and freezing temps.



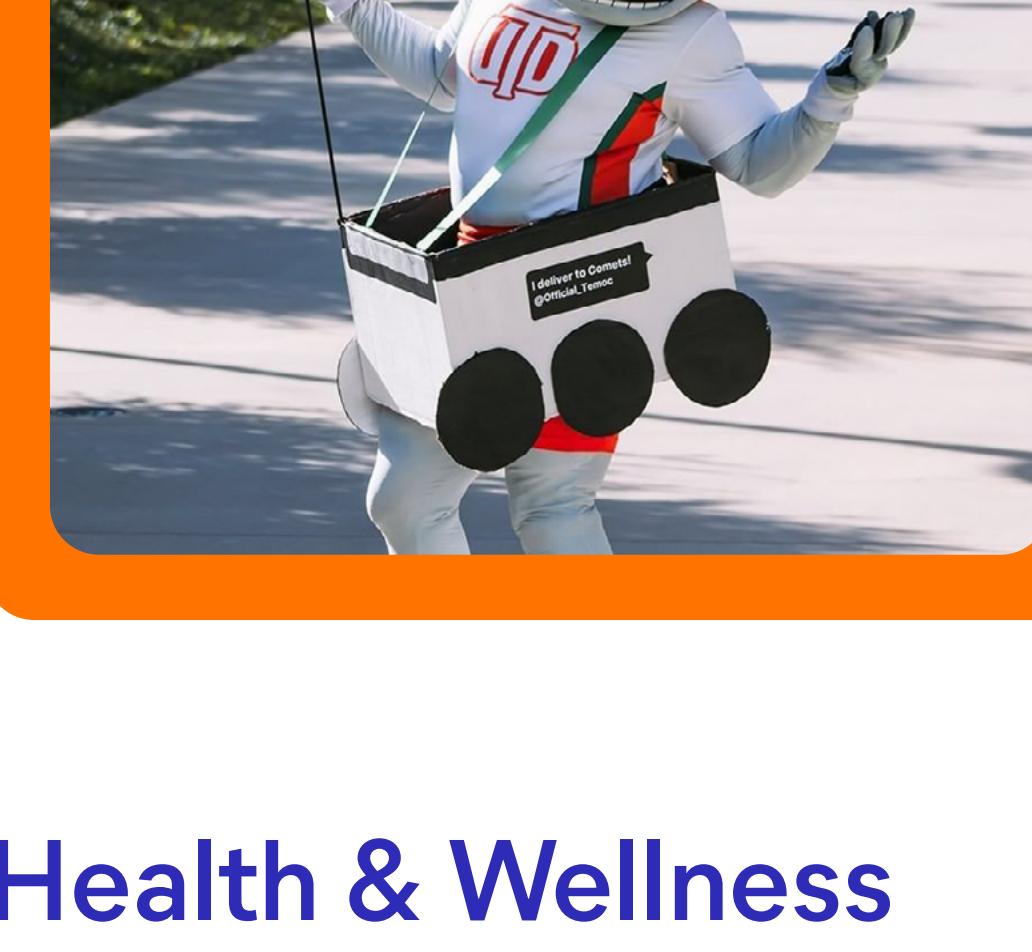
## Robot Culture



Oregon State remains the leading campus in Starship robot deliveries

**265,000**  
total orders in 2025

**1.2M**  
total orders since launch



Students created robot culture and even nicknamed their robot fleets:

UT Dallas: "TOBOR"

UC Irvine: "ZotBots"

Students frequently interact with the robots on campus:

**72%**

shared that the robots are friendly/cute

**53%**

helped the robot if in need

**37%**

treated the robot like a person

**30%**

patted the robot

**29%**

shared that the robots are environmentally friendly

**13%**

took a selfie with the robot

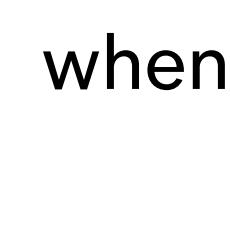
## Health &amp; Wellness

Students explicitly link Starship to better physical and mental health outcomes.



**60%**

avoided skipping meals



**54%**

had more study time by delivering when and where I need



**51%**

save time by skipping long dining lines



**39%**

shared that the robots provided greater food accessibility



**24%**

shared that they felt safer with contactless delivery



**13%**

saw improved mental health from using Starship delivery robots



**Lunch** reigns supreme for most popular order time.

Over **490,000** lunch items ordered in 2025.



**Coffee** keeps campuses running.

**120,000+** coffees ordered across campuses.